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# **Washington State Business Diversity Subcabinet**

## **Improving Diversity in State Contracting and Procurement**



# Current State: Inclusion in state spending

Results Washington Goals	Actual reported – FY 2014
Minority-owned businesses – <b>10.00%</b>	<b>0.45%</b>
Women-owned businesses-- <b>6.00%</b>	<b>0.38%</b>
Minority women-owned	<b>0.18%</b>
Veteran-owned businesses-- <b>5.00%</b>	<b>0.23%</b>

# Business Diversity Subcabinet

<ul style="list-style-type: none"><li>• Dept. of Transportation, Roger Millar</li><li>• Dept. of Social and Health Services, Pat Lashway</li><li>• Health Care Authority, Dorothy Teeter</li><li>• Dept. of Enterprise Services, Chris Liu</li><li>• Dept. of Corrections, Dick Morgan</li></ul>	<b>Together represent more than 2/3 of state spending</b>
<ul style="list-style-type: none"><li>• Dept. of Labor &amp; Industries, Joel Sacks</li></ul>	<b>Community of practice</b>
<ul style="list-style-type: none"><li>• Dept. of Veteran Affairs, Alfie Alvarado-Ramos</li><li>• Office of Minority &amp; Women's Enterprises, Teresa Berntsen</li><li>• Commission on African American Affairs, Ed Prince</li><li>• Commission on Asian Pacific American Affairs, Michael Itti</li><li>• Commission on Hispanic Affairs, Uriel Iniguez</li></ul>	<b>Community</b>
<ul style="list-style-type: none"><li>• Attorney General's Office, Laura Watson</li></ul>	<b>Single source legal counsel</b>
<ul style="list-style-type: none"><li>• Governor's Office representative(s)</li></ul>	

# Subcabinet approach

- ✓ Assemble a team of subject matter experts
- ✓ Deep analysis, identify root causes of the problem
- ✓ Develop recommendations
- We are here: Implement recommendations**
  - Action Plan developed; activities underway
  - Posted on OMWBE website & updated frequently
- Monitor and report on progress

# Areas of Focus

## 1. Measure what matters



## 2. Create a community of practice



## 3. Clarify and improve legal and policy framework



# Measure what matters

- **How does our current participation report work?**
  - Handout
- **What needs to change?**
  - Automating inclusion of P-Card and Subcontractor spend
  - A few tweaks
- **What other measures should be on our dashboard?**
  - Customer and stakeholder input



# Create a Community of Practice



- **Improve, share and adopt procurement tools and processes that work**
- **Foster a culture of diversity and inclusion**
- **Improve communication, engagement and assistance**
- **Improve procurement planning to enable better outreach**



# Clarify legal and policy framework

- OMWBE regulatory review
- What do current statutes allow?



# Disparity Study

- **Key questions**

- What is the availability of firms?
- What is the state utilization of firms?
- Is there a disparity in the rates of utilization vs. availability?
- Analysis – what factors may contribute?

- **Scope**

- Eligible goods and services, public works – but exclude items in scope of WSDOT
- 30 or so agencies with most spend (cumulative 80+%); some universities

- **Begins this summer**

# Thank you

Regular updates available:

<http://bitly.com/WAbizDiversity>

Contact Information:

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